



CRACKERHAMMER PRODUCTIONS

multimedia content design, management and promotion services

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MODEL RELEASE FORM

I, _____ (Model), for good and valuable consideration, the receipt of which is acknowledged, do hereby give the Photographer and Assigns my permission to license the Images and to use the Images in any Media for any purpose (except pornographic, defamatory, libellous or otherwise unlawful) which may include, among others, advertising, promotion, marketing and packaging for any product or service. I agree that the Images may be combined with other images, text and graphics, and cropped, altered or modified. I acknowledge and agree that I have consented to publication of my ethnicity(ies) as indicated below, but understand that other ethnicities may be associated with Images of me by the Photographer and/or Assigns for descriptive purposes.

I agree that I have no rights to the Images, and all rights to the Images belong to the Photographer and Assigns. I acknowledge and agree that I have no further right to additional Consideration or accounting, and that I will make no further claim for any reason to Photographer and/or Assigns. I acknowledge and agree that this release is binding upon my heirs and assigns. I agree that this release is irrevocable, worldwide and perpetual, and will be governed by the laws of England, excluding the law of conflicts.

To be completed by the model

Date
Model's signature
Model's printed name
Model's date of birth

MINOR RELEASE

To be completed by the model's parent or legal guardian (for minors):

Date
Parent / Legal Guardian
Printed name
Signature
Model's date of birth

To be completed by the Photographer

Photographer's name: Michael Mercadante
Shoot date
Photographer's signature

Shoot description [and shoot reference, if applicable]
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Definitions

"Assigns" means a person or any company to whom Photographer has assigned or licensed rights under this release as well as the licensees of any such person or company. "Consideration" means something of value I have received in exchange for the rights granted by me in this release. "Images" means all photographs taken of the Property as part of the Shoot. "Media" means all media including digital, electronic, print, television, film and other media now known or to be invented. "Model" means me and includes my appearance, likeness and form. "Shoot" means the photographic or film session described in this form.